

Agency Management Institute's Books of 2018

Author	Book Title	Amazon link
Baer & Lemin	Talk Triggers: The Complete Guide to Crteating Customers with Word of Mouth	https://amzn.to/2ssXBm1
Barker, Eric	Barking Up the Wrong Tree:	https://amzn.to/2FxFsVf
Bates, Suzanne	All the Leader You Can Be: The Science of Achieving Extraordinary Executive Presence	https://amzn.to/2PFOGlC
Batterson, Mark	The Circle Maker	https://amzn.to/2NJ6IfY
Baumeister, Roy	Willpower: Rediscovering The Greatest Human Strength	https://amzn.to/2FwbXtM
Bock, Laszlo	Work Rules! (Insights from Inside Google That Will Transform How You Live and Lead)	https://amzn.to/2MMvWEE
Bradley, Chris	Strategy Beyond the Hockey Stick	https://amzn.to/2CrdAFM
Brown, Brene	Brave the Wilderness: The Quest for True Belonging and the zCourage to Stand Alone	https://amzn.to/2FyqXHq
Brown, Brene	Dare to Lead: Brave Work. Tough Conversations. Whole Hearts.	https://amzn.to/2pPXQXc
Carreyrou, John	Bad Blood: Secrets and Lies in a Silicon Valley Startup	https://amzn.to/2CkSmJQ
Clark, Dorie	Reinventing You	https://amzn.to/2Mh0ShH
Cloud, Dr. Henry	Necessary Endings: What We Have to Give Up to Move Ahead	https://amzn.to/2NIFWz3
Crossland, Rick	The A Player	https://amzn.to/2ST1nRh
Duhigg, Charles	The Power of Habit	https://amzn.to/2ALIWHn
Ferris, Tim	Tools of Titans: The Tactics, Routines & Habits of Billionaires, Icons & World Class Figures	https://amzn.to/2xotq1y
Foer, Joshua	Moonwalking with Einstein: The Art & Science of Remembering Everything	https://amzn.to/2xpHY12
Galloway, Scott	The Four (The Hidden DNA of Amazon, Apple, Facebook and Google)	https://amzn.to/2xuBsFY
Grann, David	Killing of the Flower Moon	https://amzn.to/2snkw2i
Heath, Chip & Dan	Decisive:(How to Make Better Choices in Life & Work	https://amzn.to/2xsCLpa
Holmes, Chet	Ultimate Sales Machine	https://amzn.to/2SUEtJx
Kramer, Bryan	Human to Human: H2H	https://amzn.to/2CKm6m0
Manson, Mark	Subtle Art of Not Giving a F\$#@	https://amzn.to/2VTuNkk
Marquet, L. David	Turn the Ship Around: A True Story of Turning Followers into Leaders	https://amzn.to/2ALRWvX
Michalowicz, Mike	Clockwork: Design Your Business to Run Itself	https://amzn.to/2AOuz4S
Nepo, Mark	The One Life We're Given: Finding Wisdom That Waits in Your Heart	https://amzn.to/2PvqBDE
O'Grady, Jenn & Ken	A Designer's Research Manual	https://amzn.to/2VVUbFV
O'Reilly, Bill	Killing Patton	https://amzn.to/2SX1gEy
O'Reilly, Bill	Killing the Rising Sun	https://amzn.to/2T20hTe
Pulizzi & Rose	Killing Marketing: How Innovative Companies Are Turning Marketing Cost into Profit	https://amzn.to/2DcnsVB
Ross, Aaron	Predictable Revenue: Turn Your Business Into A Sales Machine	https://amzn.to/2D5SQao

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Shapiro, Robert	Bullies, Tyrants & Impossible People: How to Beat Them without Joining Them	https://amzn.to/2OEQuoI
Sinek, Simon	Leaders Eat Last: Why Some Teams Pull Together & Others Don't	https://amzn.to/2xqTqsZ
Warrillow, John	Built to Sell: Creating a Business That Can Thrive Without You	https://amzn.to/2CmYcdv
Westergaard, Nick	Brand Now (How to Stand Out in a Crowded, Distracted World)	https://amzn.to/2NgNcXs
Wickman & Winters	Rocket Fuel	https://amzn.to/2CIIRes
Wiseman, Liz	Multipliers: How the Best Leaders Make Everyone Smarter	https://amzn.to/2xr7SkN