Play to your STRENGTHS

Harness your natural superpowers to reach your goals...
for this crazy year and beyond

August 31, 2020



REFLECTION



Successes

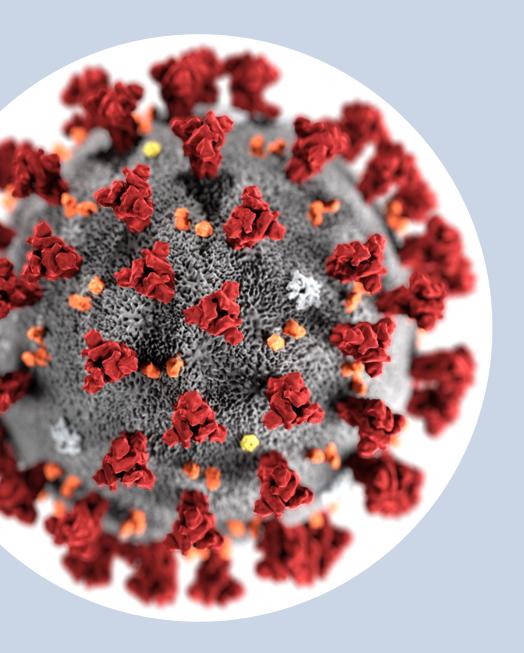
Former client hired me as a consultant

Got my house ready to sell...and got offer first day

Challenges

Really struggling to say "NO"

New house under construction — stuck between houses



COVID-19

All 3 college boys came home and there was no place for them to stay

Ireland meeting got cancelled

Beating self up for not maximizing stay-at-home opportunities





TOM RATH

STRENGTHS FINDER 101

Over 23 Million people are using their strengths to thrive at work and in life

Individuals who are coached to use their strengths are:

- **6x** as likely to be engaged in their jobs
- **6x** as likely to strongly agree they have the opportunity to do what they do best every day
- 3x as likely to report having excellent quality of life

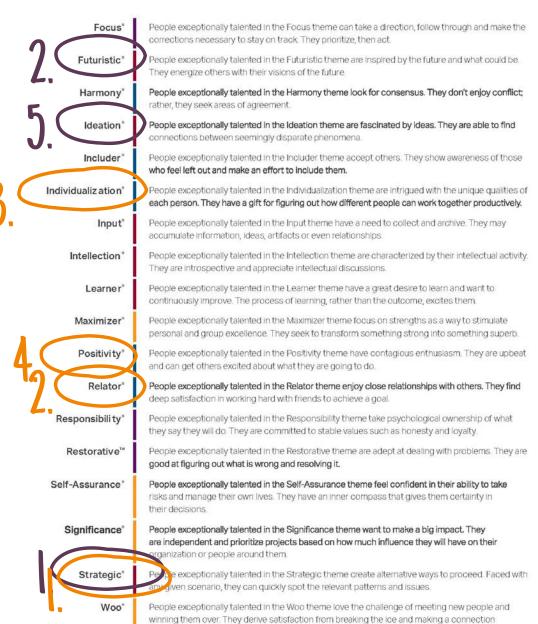
Teams that are coached to use their strengths:

- Achieve up to 29% higher profits
- Enjoy **19%** higher sales
- Show 72% lower turnover at high-turnover companies

NAMING YOUR STRENGTHS

| IAMIAII | ING TOOK STREINGTH |
|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Achiever* | People exceptionally talented in the Achiever theme work hard and possess a great deal of stamina. They take immense satisfaction in being busy and productive. |
| Activator | People exceptionally talented in the Activator theme can make things happen by turning thoughts into action. They want to do things now, rather than simply talk about them. |
| Adaptability* | People exceptionally talented in the Adaptability theme prefer to go with the flow. They tend to be "now" people who take things as they come and discover the future one day at a time. |
| Analytical [®] | People exceptionally talented in the Analytical theme search for reasons and causes. They have the ability to think about all of the factors that might affect a situation. |
| Arranger* | People exceptionally talented in the Arranger theme can organize, but they also have a flexibility that complements this ability. They like to determine how all of the pieces and resources can be arranged for maximum productivity. |
| Belief* | People exceptionally talented in the Belief theme have certain core values that are unchanging. Out of these values emerges a defined purpose for their lives. |
| Comman d° | People exceptionally talented in the Command theme have presence. They can take control of a situation and make decisions. |
| Communicatio n° | People exceptionally talented in the Communication theme generally find it easy to put their thoughts into words. They are good conversationalists and presenters. |
| Competitio n° | People exceptionally talented in the Competition theme measure their progress against the performance of others. They strive to win first place and revel in contests. |
| Connectednes s* | People exceptionally talented in the Connectedness theme have faith in the links among all things. They believe there are few coincidences and that almost every event has meaning. |
| Consistency* | People exceptionally talented in the Consistency theme are keenly aware of the need to treat people the same. They crave stable routines and clear rules and procedures that everyone can follow. |
| Context [®] | People exceptionally talented in the Context theme enjoy thinking about the past. They understand the present by researching its history. |
| Deliberative° | People exceptionally talented in the Deliberative theme are best described by the serious care they take in making decisions or choices. They anticipate obstacles. |
| Developer* | People exceptionally talented in the Developer theme recognize and cultivate the potential in others. They spot the signs of each small improvement and derive satisfaction from evidence of progress. |
| Discipline * | People exceptionally talented in the Discipline theme enjoy routine and structure. Their world is best described by the order they create. |
| Empathy® | People exceptionally talented in the Empathy theme can sense other people's feelings by imagining |

themselves in others' lives or situations



with someone.



CLAIMING YOUR STRENGTHS

1. Ideation

Owned a business called Idea Agency
Friends often ask me for my ideas to problem-solve

2. Strategic

Consult on strategy for many clients over the years

Really good at mapping out high-level plans

3. Futuristic

I have an easy time visualizing what something could be I use tools to help others envision the future

I want to:

find more time to let my ideas "cook" and inspire others to solve problems through ideation.

build a new business that helps leaders map out a plan for their success.

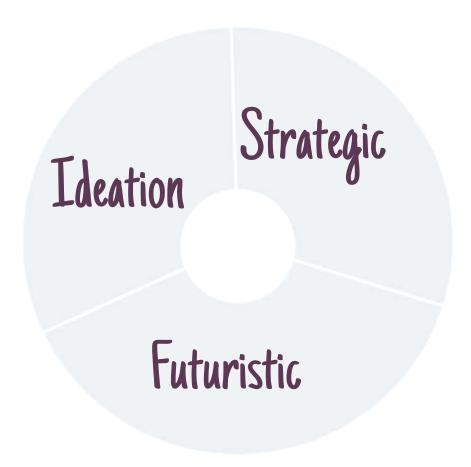
help others imagine possibilities for their ideal future.

5



CLAIMING YOUR STRENGTHS

BETTER TOGETHER





Ideation + Strategic

Strategic + Futuristic

Ideation + Achiever

BETTER TOGETHER



MY DESCRIPTORS

Acceptor
Adopter
Advocate
Ambassador
Architect

Archivist Arranger

Artist

Assessor Believer Builder Caretaker

Catalyst

Celebrator Challenger

Charmer

Clarifier

Coach

Collector Comedian

Comparer Conductor

Confidant

Contributor

Controller

Coordinator

Counter Creator

Curator

Customizer

Designer

Diplomat Director

Discoverer

Doer

Dreamer

Driver

Encourager

Energizer

Enforcer

Engager Enlister

Enthusiast

Evaluator

Expert

Explainer

Explorer

Expresser Fact-finder

Fighter

Finisher

Fixer

Follower

Forecaster Friend

Goal-setter

Greeter

Guardian

Guide

Helper Historian

Humanitarian

Improver

Influencer

Initiator Innovator

Instigator

Integrator Inventor

Investigator

Investor Inviter

Judge

Juggler

Leader

Listener

Logician Loner

Loyalist Measurer

Mediator

Mentor

Missionary

Negotiator Networker

Noticer

Observer

Optimist

Orchestrator

Organizer Originator

Owner

Pathfinder

Perfectionist

Performer Persuader

Philosopher

Planner

Pragmatist Predictor Presenter

Prioritizer

Producer

Promoter

Prospector Recorder

Referee

Rehabilitator

Resourcer

Responder Resuscitator

Sage

Scientist

Scorekeeper

Seeker Servant

Socializer

Spotter

Standardizer

Starter

Storyteller

Strategist Student

Systemizer

Teacher

Thinker Tolerator

Troubleshooter

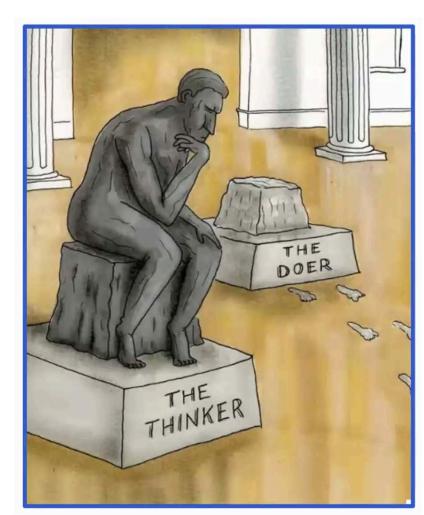
Unifier

Visionary

Welcomer Winner

Worker

Yearner



MY ATTRIBUTES

Accepting
Accurate
Admired
Agreeable
Ambitious
Artisitic

Aspiring Astute Authentic Aware

Candid

Captivating Careful

Caring
Catalytic
Charming

Choosy

Collaborative

Collecting

Committed Comparing

Competent

Compliant

Concrete

Confidential

Configuring Conscientious Conservative Controlling

Conversational Counselina

Creative

Credible Curious

Data-driven

Decisive

Dependable

Diligent

Discriminating

Dissatisfied

Diverse

Dramatic

Driven

Dutiful

Dynamic Easygoing

Efficient

Emotional

Encouraging

Energetic Entertaining Enthusiastic

Equal Exact

Exceptional

Existential Expressive

Fair Fast

Flexible Friendly

Fun

Generous

Genuine Gregarious

Guarded

Happy Helpful

Historical

Hopeful

Imaginative

Impatient Imposing

Independent

Influential Inquisitive Insightful Inspiring Instinctive

Integrating Intellectual

Intense

Interactive

Intimidating Introspective

Intuitive

Investigative

Joyful

Judgmental Knowledgeable

Listening

Loyal

Measuring Meticulous

Mystical

Neat

Objective

Observant

Opinionated

Optimistic Organized

Orienting

Outgoing

Passionate

Patient

People-oriented

Perceptive Persistent

Persuasive

Practical

Predictable

Principled

Private

Productive

Professional

Questioning Real-time

Reflective

Resourceful

Responsive

Scientific Selective

Sensible

Sensitive Serious

Skeptical

Solitary Spiritual

Spontaneous

Stable

Stimulating Structured

Studious

Successful Talkative

Thoughtful

Timely Tolerant Transparent

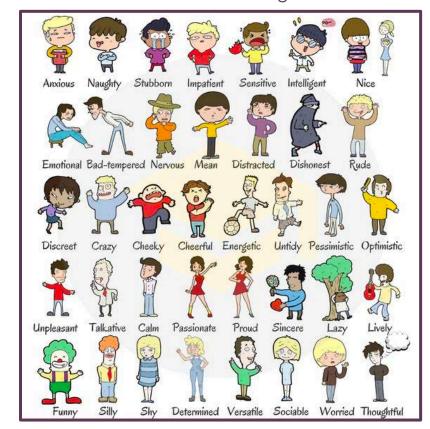
Truthful Unchanging

Unique

Verbal

Vigilant Vivid

Well-read Winning



CREATING YOUR UNIQUE STRENGTHS COCKTAIL

Energetic

Creative

Transformative

Inspirational

Big-picture

Vivid

Bossy

Driven

Passionate

Curious

Fun

Passionate, Driven Creator Bossy, Big-picture, Vivid Visionary



Creator

Artist/Architect

Facilitator

Leader

Strategist

Visionary



With a focus on becoming a leadership brand coach, Chris Tieri uses her strategic thinking, vision & creativity to inspire others to unlock their true potential to shine in their own unique and authentic way. With her passion for problem solving and her quest for continuous improvement, Chris works with leaders and teams to help facilitate amazing transformations.







Communication

Includer **ENERGETIC** W00 **MULTI-TASKING** COLLABORATIVE **JUGGLER** Maximizer



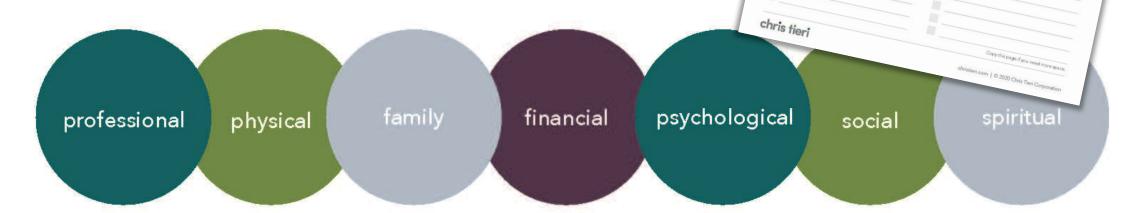


@hotmess



GOALS FOR THE FUTURE

"If you want to be happy, set a goal that commands your thoughts, liberates your energy and inspires your hopes."



-ANDREW CARNEGIE

DON'T EDIT YOURSELF...DREAM BIG!

GOALS FOR THE FUTURE

AIMING YOUR STRENGTHS TO ACCOMPLISH YOUR GOALS

PROFESSIONAL:

Build a strengthsbased leadership coaching practice





What's in it for me/why do I want to reach this goal? Natural transition from biz brand to personal brand

What would it mean for people around me? Help clients achieve satisfaction and joy at work and in life

Which of my strengths will help me reach my goal? Strategic, Futuristic, Communication, Achiever, Ideation

Imagine reaching the goal, what does success feel like? Empowering, purposeful, fulfilling



COCKTAIL TIME!

ENERGETIC, BIG-PICTURE TRANSFORMATION

ARCHITECT

PROFESSIONAL:

Build a strengthsbased leadership coaching practice



PERSONAL:

2020 IS YEAR OF: New England Sky Screamer BACK HALF: Keep Calm and Carry On

POWER WORD/PHRASE:

POWER SONG: Welcome to the Jungle

Del's Lemonade **GO-TO TREAT:**

DE-STRESS TACTIC: Take Tito for a Walk

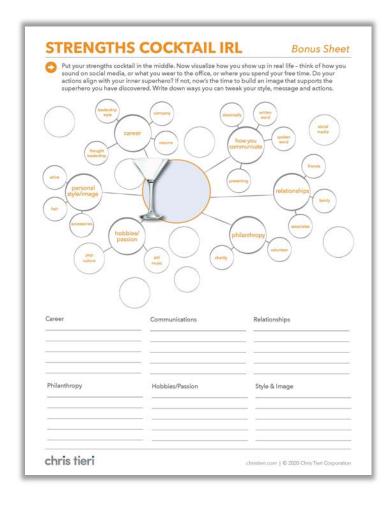
REACH:







AMI BONUS STUFF





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Team Coaching

COVID Coaching

Soon to be available in the AMI Marketplace

Q&A

STAY IN TOUCH!

chris@christieri.com

