



AI for Agencies

Content ideation and SEO at scale

ONE FOOT OVER

Who Are We?

B2B Tech

Sustainability

**In the next 10
minutes...**

- Best and next practices
- Content ideation and improvement
- Scalable SEO

First things first

Have a policy.

Best practices

- Be transparent with clients
- Don't copy and paste
- Experiment and test
- Never share proprietary information

Content Ideation and Improvement

Content Ideation

◆ Bard

Prompted Analyze this article: <https://optinmonster.com/101-email-subject-lines-your-subscribers-cant-resist/> Write some funny headlines about it.

Details

📅 June 23 at 3:43 PM

⋮ Bard



Sure, here are some funny headlines about the article "101 Email Subject Lines Your Subscribers Can't Resist":

- "The 101 Email Subject Lines That Will Make Your Subscribers Soak Their Pants"
- "These Email Subject Lines Are So Good, They'll Make You Want to Click Them Even If You Don't Care About What's Inside"
- "The Secret to Writing Email Subject Lines That Your Subscribers Can't Resist (It's Not What You Think)"
- "How to Write Email Subject Lines That Will Make Your Subscribers Open Your Emails, Even If They Hate You"
- "The 101 Email Subject Lines That Will Make Your Subscribers Beg You to Send Them More Emails"

Content Ideation

◆ Bard ✕

Prompted Instructions: Brainstorm and write down 20 potential names for One Foot Over's email newsletter. Consider the followi...

4:21 PM • Details

◆ Bard ✕

Prompted Create 10 playful names for a monthly email newsletter from a marketing agency called One Foot Over.

4:19 PM • Details

◆ Bard ✕

Prompted Write 10 puns about feet or walking.

4:18 PM • Details

◆ Bard ✕

Prompted Come up with 10 ideas for an email newsletter name from a marketing agency named One Foot Over. The tone should be pl...

4:16 PM • Details

◆ Bard ✕

Prompted Come up with 10 ideas for an email newsletter name from a company named One Foot Over, a marketing agency. The tone s...

4:11 PM • Details

Content Improvement



Rewrite these three newsletter headlines, blurbs, and CTAs to be more compelling

Need a boost?

Forget job titles and interests...actually, don't, but don't stop there. When it comes to targeting ad campaigns on Meta, there are better options than most people think. Get to know some of the ways you can set your target on a higher intent group of people.

<Ready, aim, shoot>

We go together...

Like rama lama lama ka dinga da dinga dong. These are lyrics to a song from "Grease" but could also be the name of a font. And speaking of fonts, not all of them go together as good as Sandy and Danny. Take a look to see if your font pairs made the cut.

<Go greased lightning>

Have a minute to spare?

We've sent more than 250 editions of this newsletter and don't plan to stop anytime soon. If you enjoy reading it, we'd love to hear why. Leave a short testimonial about Weekend Reading and you'll be entered into a drawing for a cool OFO swag pack.

<Talk about us behind our backs>

Content Improvement



Supercharge Your Targeting Game!

Sure, job titles and interests do matter, but why settle for ordinary when you can *revolutionize* your ad campaigns on Meta? Go beyond the obvious and uncover advanced targeting strategies to reach highly engaged audiences eager to convert.

<Hone Your Bull's-eye Skills>

Find Your Perfect Font Match!

Forget catchy lyrics; it's time to harmonize your fonts like a chart-topping duo! Sandy and Danny had their moments, but we bring you font pairs that truly complement each other and make your designs sing with style. Let's see if your favorites hit the high note!

<Unleash Your Typography Magic>

Snag Some Swag with Your Thoughts!

With 250+ newsletters under our belt, we still crave your feedback to fuel our growth! Share what you love about Weekend Reading and stand a chance to win an envy-inducing OFO swag pack. Be honest, we won't mind your candid confessions:

<Spill the Tea & Win Swag>



 Copy  Add to Editor

Content Improvement

Ask or search anything

 Browse Prompts

 No Brand Voice

 Improve



Brand Voice

Dynamic, agile, results-oriented, and collaborative — this brand's voice is all about getting the job done efficiently and effectively. The audience is businesses looking for a marketing agency that understands the fast-paced nature of the digital world and can adapt quickly to changes. The style is straightforward, conversational, and confident, with a touch of humor. To write in this style, keep sentences short and punchy, use active verbs, and don't be afraid to challenge traditional marketing methods. Make sure to emphasize the brand's commitment to agility, collaboration between sales and marketing, and focus on results rather than processes. Use metaphors and analogies to make complex concepts more relatable, and always keep the tone positive and forward-looking.

Scalable SEO

Generating Optimized Content

◆ Bard

Prompted For the website <https://getonefootover.com/> create a list of 10 long tail keywords that will generate high intent traffic from people likely to hire a marketing agency. Place the results in a table. Column 1 is the keyword. Column 2 is search volume. Column 3 is competition. Column 4 is an optimized title tag. Column 5 is an optimized meta description. Analyze real-time search results to generate the keywords, search volume, competition, title tags, and meta descriptions.

Generating Optimized Content

Keyword	Search Volume	Competition	Optimized Title Tag	Optimized Meta Description
digital marketing agency in houston	1,000	Medium	Digital Marketing Agency in Houston	<p>We are a digital marketing agency that helps businesses grow online. We offer a wide range of services, including SEO, PPC, social media marketing, and web design.</p> <p>We are a marketing agency that specializes in helping small businesses grow. We offer a wide range of services, including SEO, PPC, social media marketing, and web design.</p>
marketing agency for small businesses	500	Medium	Marketing Agency for Small Businesses	<p>We are an inbound marketing agency that helps businesses attract, convert, and close more customers. We offer a wide range of services, including SEO, PPC, social media marketing, and content marketing.</p>
inbound marketing agency in houston	200	Medium	Inbound Marketing Agency in Houston	<p>We are an SEO agency that helps businesses rank higher in search engine results pages (SERPs). We use a variety of techniques, including keyword research, on-page optimization, and off-page optimization, to help businesses achieve their SEO goals.</p> <p>We are a PPC agency that helps businesses get more traffic from</p>
seo agency in houston	100	Medium	SEO Agency in Houston	

Let's Talk



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